

Agenda

The Westin Michigan Avenue
909 North Michigan Avenue | Chicago, Illinois

November 13 - 15, 2008

CORPORATE BOUND
ACADEMY



Early Arrivals Check-In

Early arrivals for Corporate Bound Academy may check in and receive meeting credentials on Wednesday, November 12 from 4:00 p.m. - 8:00 p.m.

Thursday, November 13, 2008

7:00 a.m. – 7:45 a.m.

Corporate Bound Academy Registration

Students, advisors, facilitators, and sponsors check in upon arrival and receive meeting credentials.

8:00 a.m. – 9:30 a.m.

Corporate Bound Academy Orientation and Team Assignments

Students and advisors are coached on how best to maximize the Academy. Orientation includes a review of the program's format and resource materials, and ends with a teaser for each learning module followed by the presentation of corporate challenges.

10:00 a.m. – 11:30 a.m.

CBA Learning Module #1 – Become an Excellent Presenter

This module will demystify the art of developing and delivering presentations by arming students with actionable public speaking techniques. Students will learn to:

- Connect with their audience
- Craft a clear and compelling message
- Deliver with clarity and confidence
- Close with significance

11:45 a.m. – 1:45 p.m.

Summit Keynote Lunch

James Taylor, President, Senior Services—Sodexo

This keynote lunch, which assembles attendees from the Executive Leadership Exchange and Corporate Bound

Academy, is a great place to meet a phenomenal success story while building your professional network.

1:45 p.m. – 3:15 p.m.

CBA Learning Module #2 – Building a Wealth of Opportunity

For the next generation of leaders, building personal wealth doesn't have to be difficult. Like most things in life, the earlier you plan, the more rewarding the outcome. This module sets the stage for sound financial decision-making — both personally and professionally. With instruction from some of the industry's most talented gurus, students will walk away informed and ready to exercise patience and focus in their investment decisions.

3:30 p.m. – 5:00 p.m.

CBA Learning Module #3 – Core Competencies for Corporate Leadership /Verizon

This module covers core competencies that students should develop for successful transition and retention in corporate leadership. It explores skill sets like Executing Business Strategy, Driving Creativity & Change, Fostering Sustainable Growth, and Adding Value to Your Organization.

5:15 p.m. – 6:45 p.m.

CBA Learning Module #4 –The Mentorship Exchange

According to a recent March 20th, 2008 Business Week article titled "Mentors Make A Business Better," writer Emily Keller noted that "successful mentorship takes place in any number of forms: online or in-person, in both formal and informal settings, on a temporary or long-term basis, and between individuals or in groups. What is essential, experts say, is direction, dedication, and openness." This module will discuss the mentoring culture, help students identify valuable mentors and learn how to navigate within a successful mentoring relationship.

6:00 p.m. – 9:00 p.m.

Executive Network Exchange Reception

This dinner reception extends the opportunity to build your professional network while winding down the busy day. The casual atmosphere is conducive for students to mingle with executives and establish meaningful contacts within corporate America.

Friday, November 14, 2008

8:00 a.m. – 9:30 a.m.

CBA Learning Module #5 – Fit to Lead...Mind/Body Conditioning for Leaders

A healthy body improves brain function and enhances productivity at work and in life. Still, it can be tough to make fitness a priority so this module will promote the value of a healthy lifestyle, encourage students to train their minds and bodies for success and introduce ways that employers can help.

11:30 a.m. – 1:45 p.m.

CBA Red Bag Lunch & Team Planning Period

Students break for lunch and work within assigned teams to solve the corporate leadership challenge placed before them.

2:00 p.m. – 3:30 p.m.

CBA Learning Module #6 – Mastering the Judgment & Credibility to Lead

Does judgment trump experience? It's a question at the forefront of the current Presidential election worthy of discussion at all levels of leadership. Some say that judgment is the quintessential leadership task. Others argue that a person without experience is unlikely to have good judgment. When it comes to gaining credibility as a new leader, one must nurture both. By guiding students in ways to become a better decision maker while building trust among colleagues, this module will set first-time leaders up for long-term success.

3:45 p.m. – 6:00 p.m.

CBA Team Planning Period

Students work within assigned teams to solve the corporate leadership challenge placed before them.

6:00 p.m. – 8:00 p.m.

CBA Red Box Dinner & Team Planning Period

Students break for dinner and work within assigned teams to solve the corporate leadership challenge placed before them.

Saturday, November 15, 2008

8:00 a.m. – 10:30 a.m.

CBA Team Presentations

This is the moment in which students practice presentation skills and offer solutions to corporate challenges pulled from today's headlines. Sponsors and executives have a chance to observe individual and team performance and determine which candidates are most likely to succeed within their companies.

10:45 a.m. – 11:45 p.m.

CBA Team Evaluation & Awards Screening

Academy judges select the team and individual winners for Corporate Bound Academy.

12:00 p.m. – 2:30 p.m.

CBA Keynote Lunch & Graduation

This final keynote lunch speaks to the achievements of the Corporate Bound Academy students. Students are recognized and awards are presented for team and individual performance.



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