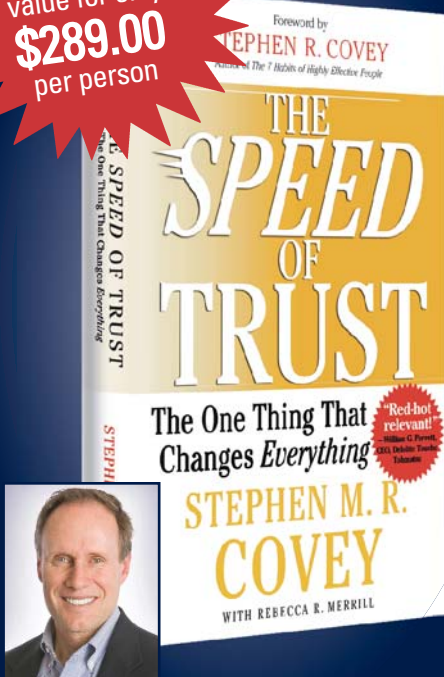


An \$800.00 value for only **\$289.00** per person



LEAD WHAT MATTERS

SAVE THE DATE FOR *THE SPEED OF TRUST* WITH STEPHEN M.R. COVEY AT NELI'S EXECUTIVE LEADERSHIP EXCHANGE

Thursday, November 11, 2010
Kansas City's InterContinental Hotel at The Plaza

Visit www.NELILeadershipSummit.net to register.

Enhance your impact by connecting with NELI and these world-class thought leaders.



Michael Lorsch
Patrick Lencioni's The Table Group



George C. Fraser
America's Networking & Relationship Guru

Presented by The National Eagle Leadership Institute

Even in this environment, the basics of leadership success remain unchanged. Among them, stay focused and authentic, build trust, leverage your strengths, and *Lead What Matters*.

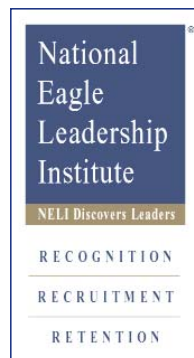
The Executive Leadership Exchange is a one-day learning experience concentrating on world-class leadership strategies and how they can help you achieve incredible results.

You will connect with and learn from senior Fortune 1000 executives who are defining new ways to build relationships and organizations by Leading What Matters. Your fellow attendees and speakers represent potential opportunities that will add value to your network.

Who Should Attend?

The Executive Leadership Exchange is designed for high-potential executives who aspire to be a positive force for change and sustainable corporate leadership. The session is appropriate for professionals in all lines of business and is ideal for both individual and team leadership development.

NELI Discovers LeadersSM



Thursday November 11, 2010

InterContinental Hotel at The Plaza
Kansas City, Missouri

**Individual Registration:
\$289.00 per person**

**Team Sponsorship:
\$3,500 per team**

See registration form for details or register online at www.NELILeadershipSummit.net



A presentation of the
National Eagle Leadership Institute
and *CareerFOCUS* magazine



www.NELILeadershipSummit.net



At the Executive Leadership Exchange, you will explore leadership in a uniquely personal, informal, and interactive way.

Why Attend

Best-in-class leaders and organizations will use these turbulent times to refocus, prepare, and renew for new breakthroughs. The Executive Leadership Exchange gives you a firsthand, inside view at what your peers and prospects are thinking and how their priorities have changed in the new economy. You'll commit to **Lead What Matters** and be challenged to define what matters most to the future of your organization and your career. You'll leave with a list of **10 Things You Must Do to Successfully Lead Your Team and Organization** in this new, more challenging business environment.

Specific Benefits of Attendance

- Learn from Patrick Lencioni's Four Obsessions of a CEO
- Discover firsthand what your peer organizations are thinking right now
- Learn how to create and maintain organizational clarity . . . and why it matters
- Learn from Stephen M.R. Covey —one of the most powerful business leaders, authors, and keynote speakers of our time
- Get your creative juices flowing with Table-Topics over lunch
- Join the conversation during NELI's Town Hall Meeting on Leading What Matters
- Define what matters to you as it relates to leading your team and organization
- Build extraordinary relationships with help from America's #1 networking guru, George C. Fraser

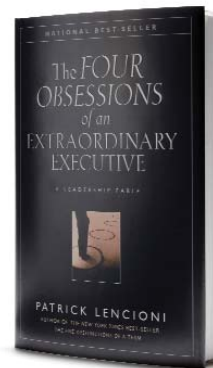
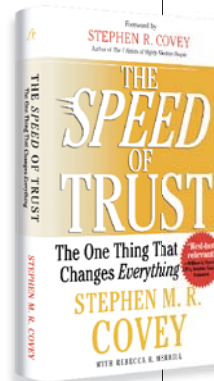
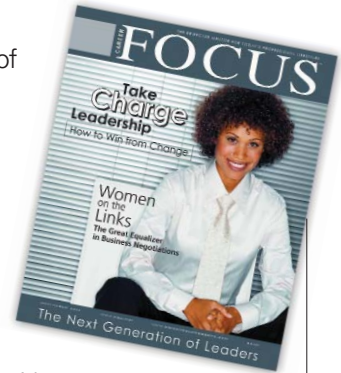
In just one day, you will meet the best and brightest people in business leadership who will help you unleash new ideas, spur new partnerships, and increase productivity for you and your organization.

Here's to a productive, enlightening, and fun day! We hope to see you there.

Your registration includes:

- Access to the Conference Dashboard containing white papers, articles, and handouts that punctuate this session's learning objectives
- Keynote Lunch and book signing with Stephen M.R. Covey

- A complimentary copy of Stephen M.R. Covey's best-selling book, "The Speed of Trust"
- A complimentary copy of *CareerFOCUS Magazine*, "The Magazine Leaders Read"
- Support to lead well and build your network with a complimentary 2-year NELI membership
- Plus, the chance to build your reading list with these great leadership books.



Company Benefits

The common denominator of thriving companies is the presence of competent leaders at every level of their organizational structures. Invest in the leadership potential of your personnel and reap the benefits of skilled management that is responsive to change, continuously improving, and consistently delivering results.

In both its quality and its long-lasting impact, you'll find that the Executive Leadership Exchange far surpasses your expectations. Our engaging facilitation offers an interactive and highly personalized approach to learning. In addition, your highest performing people will encounter fellow leaders who are just as passionate about personal and professional growth as they are.



MEET THE SPEAKERS

Stephen M.R. Covey, Lunch Keynote *Co-founder and CEO of CoveyLink Worldwide*

Stephen M.R. Covey is a compelling speaker and advisor on trust, leadership, ethics, and high performance. He is the author of *The SPEED of Trust*, a groundbreaking and paradigm-shifting book that challenges our age-old assumptions that trust is merely a soft, social virtue and instead demonstrates that trust is a hard-edged, economic driver — a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing.

Stephen advocates that nothing is as fast as the speed of trust and that the ability to establish, grow, extend, and restore trust with all stakeholders is *the* critical leadership competency of the new global economy. Audiences resonate with his informed, practical approach to real-time issues that affect their immediate and long-term performance.

Covey is the former CEO of Covey Leadership Center, which, under his stewardship, became the largest leadership development company in the world. He personally led the strategy that propelled his father's book, Dr. Stephen R. Covey's *The 7 Habits of Highly Effective People*, to one of the two most influential business books of the 20th century and he is the mastermind behind the multi-million dollar merger of Covey Leadership Center and Franklin Quest that formed FranklinCovey.



Stephen M.R. Covey
*Co-founder and CEO of
CoveyLink Worldwide*

Michael Lorsch, Workshop Facilitator *Principal Consultant at The Table Group*

Michael Lorsch is principal consultant with best-selling author Patrick Lencioni (*The Five Dysfunctions of a Team* and *Four Obsessions of an Extraordinary Executive*). He has successfully consulted with organizations in both for-profit and non-profit sectors. His partial client list includes Wyeth



Michael Lorsch
*Principal Consultant at
The Table Group*

Pharmaceutical, Novo Nordisk, El Paso Corporation, The American Foundation for the Blind, Tegrant Thermosafe and Protexic Brands, W.L. Gore and Associates, Prosperity Bank, American Diabetes Association, Emerson Process Management, and The Space Coast Credit Union.

Michael's facilitation helps organizations overcome the Five Dysfunctions of a Team, gain organizational clarity, learn and apply successful cultural transformation, and achieve alignment and commitment.

George C. Fraser, Network Exchange Facilitator, *Chairman and CEO of FraserNet, Inc.*

George C. Fraser founded a global movement bringing together diverse human resources to increase opportunities for people to build their professional networks. He is considered to be one of America's foremost authorities on networking and building effective relationships.



George C. Fraser
*Chairman and CEO of
FraserNet, Inc.*

George held leadership positions with Procter & Gamble, the United Way, and Ford Motor Company before authoring three critically acclaimed books, including: *Success Runs In Our Race: The Complete Guide to Effective Networking in the African American Community*, *Race For Success: The Ten Best Business Opportunities for Blacks In America*, and the most recent, *Click: Ten Truths to Building Extraordinary Relationships*.

Black Enterprise Magazine called him "Black America's #1 Networker" and personal growth guru Stephen R. Covey called George Fraser a "masterful teacher."



SESSION AGENDA

All of us at NELI look forward to welcoming you to this year's Executive Leadership Exchange, and we pledge to make your attendance the best learning and networking experience ever. Here's what you can expect.

7:00 a.m. – 8:00 a.m.

Power Breakfast & Check-In

Start the day with a healthy power breakfast while mingling with colleagues, new collaborators, and friends.

8:00 a.m. – 11:30 a.m.

The Exchange Workshop

Michael Lorsch of the Table Group will offer his expertise in an intensive, focused interaction with attendees to provide insight into Patrick Lencioni's best-selling books, *The Four Obsessions of a CEO* and **The Five Dysfunctions of a Team**. You will learn:

- The five common pitfalls faced by leaders
- How to identify the common pitfalls of a team
- Behaviors that require remarkable levels of discipline
- How to put these principles into practice
- The four key disciplines to creating organizational health



12:00 p.m. – 1:45 p.m.

Keynote Lunch & Book Signing

Stephen M.R. Covey, world-renowned leadership expert, will deliver the keynote address on his best-selling business book, *The Speed of Trust*.

- Covey presents a road map to establish trust on every level, build character and competence, enhance credibility, and create leadership that inspires confidence.
- In addition, we'll introduce Table-Topics. Offered during lunch, Table-Topics allows for an open give-and-take on highly targeted subjects while breaking bread with new friends and potential partners. Discussion topics for each table will be revealed near the beginning of this session.

2:00 p.m. – 5:00 p.m.

Town Hall

A Panel of Thought Leaders will guide this session where everyone's voice is heard on NELI's 2010 theme *Lead What Matters*. The panel will guide the discussion, but the attendees will determine what becomes most important to the conversation. The open exchange of ideas makes for an unconventional learning opportunity.

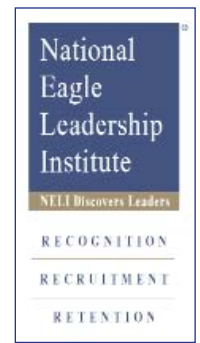
5:30 p.m. – 8:00 p.m.

Executive Network Exchange

George C. Fraser, America's networking guru, will build on NELI's #1 value proposition — We provide a powerful network that connects and cultivates professionals who set a higher standard of leadership. The relaxed, entertaining atmosphere at this session creates an ideal setting that makes networking simple, intuitive, and fun.



THE EXECUTIVE LEADERSHIP EXCHANGE REGISTRATION FORM



You have made a smart investment in your professional growth by choosing to join us for NELI's Executive Leadership Exchange. Whether you intend to participate on your own, with a colleague, or with a team, we look forward to seeing you on Thursday, November 11. Return this form to neli@NELILeadershipSummit.net or FAX to 913.345.1053. Call us at 913.317.2888 if you have questions or visit www.NELILeadershipSummit.net to register online.

REGISTRANT DATA

Check here if you are a member of NELI's Eagle Roundtable.

Name: _____

Title: _____

Company: _____ Dept: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

E-mail: _____

REGISTRATION OPTIONS

Individual Registration — \$289

Select this option to reserve single, full-day registration (unlimited number of attendees for \$289 per person).

Team Sponsorship — \$3,500

Select this option to maximize the effectiveness of your team (10 attendees). Team Sponsorship offers amazing value with benefits that include: priority seating, reserved team tables, onsite recognition, and simplified registration at a single, flat rate.

PAYMENT OPTIONS

Amount due: \$ _____ Total # of registrants: _____

Process my 2010 Eagle Roundtable membership dues of \$1,000 along with my ELE reservation. For members only.

Select Payment Option: Check Attached Visa MasterCard Amex

Credit Card#: _____ Exp: _____

Name on Card (Please Print): _____ Security Code: _____

Address of Card Holder (if different than above): _____

Authorized Signature: _____

(required for processing)

Payment Terms: Payment must be received along with this registration form to guarantee seating. If paying by check, please make check payable to National Eagle Leadership Institute, and mail along with completed form to National Eagle Leadership Institute, 7300 West 110th Street, 7th Floor, Overland Park, KS 66210 or Fax to 913.345.1053.

Cancellation: Please submit cancellations and transfers in writing to jwolf@neli.net. NELI cannot honor cancellations or changes made by phone. Cancellations for individual registrations received by October 25 are eligible for full refund. Team Sponsorships are non-refundable. Individual cancellations received after October 25 will be assessed a \$125 processing fee. NELI will not refund registration fees for cancellations received after November 1.

Hotel Accommodations: Reserve accommodations directly with The InterContinental Kansas City Hotel at 401 Ward Parkway, Kansas City, Missouri 64112. Reserve by phone at 1.866.856.9717 or click the link below to reserve online. Use group code "NEL" to receive the discounted rate of \$149.00 per night. <http://www.ichotelsgroup.com/intercontinental/en/gb/reservations/dates-preferences/kansascity> For additional information about hotel and ground transportation, visit www.NELILeadersSummit.net.