

# NATIONAL EAGLE LEADERSHIP INSTITUTE® SPONSORSHIP ACTIVATION AGREEMENT



Filing of this Agreement by the NATIONAL EAGLE LEADERSHIP INSTITUTE® (NELI) will confirm your company's corporate sponsorship in association with the 2009 CareerFOCUS Eagle Awards Gala™ and Leadership Summit. Please confirm your selection from the investment options listed below.

This sponsorship Agreement should be filed no later than October 1, 2009, to ensure receipt of sponsorship entitlements and promotional rights. If your sponsorship includes advertising rights, NELI must receive production materials by October 1, 2009.

Return this signed Agreement to National Eagle Leadership Institute, 7300 West 110th Street, 7th Floor, Overland Park, Kansas, 66210, or fax to 913.681.8058. If your company requires an invoice for payment, please contact N. Michelle Paige at 913.317.2888 or nmpaige@neli.net, for processing. Otherwise, NELI will consider this payment to be authorized by your signed Activation Agreement, and will not generate an invoice. Feel free to contact us when you have additional questions. Thank you! We look forward to serving you.

## SPONSOR'S CONTACT INFORMATION

Official Company Name: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

Main Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Web Address: \_\_\_\_\_

Company name as it should appear on promotional materials: \_\_\_\_\_

## AUTHORIZED PURCHASER/CONTACT PERSON

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Direct Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Direct Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail: \_\_\_\_\_ Signature: \_\_\_\_\_

## INVESTMENT OPTIONS

To compare package entitlements, visit us online. Sponsorship rates and benefits are detailed on www.NELI.net. Please confirm your selection below.

### CareerFOCUS Eagle Awards Gala

#### Sponsorship Packages

- Presenting Partner: \$250,000
- Gala Partner: \$100,000
- Eagle Level Sponsor: \$50,000
- Gold Level Sponsor: \$25,000

#### Print Advertising Packages

- NELI Salute (2-page/ c + table): \$33,000
- NELI Salute (2-page/ b/w + table): \$28,000
- Eagle Salute (1-page/ c): \$11,500
- Eagle Salute (1-page/ b/w): \$10,000

#### Corporate Tables

- 1st Corporate Table: \$10,000
- 2nd Corporate Table: \$7,500

### Executive Leadership Exchange

#### Sponsorship Packages

- Exchange Partner: \$50,000
- Exchange Leader: \$25,000
- Exchange Executive: \$15,000
- Exchange Champion: \$7,500

#### Team Registration Options

	Rates until Oct. 1	After Oct. 1
<input type="checkbox"/> 1-5 associates:	\$469/person	\$509.00
<input type="checkbox"/> 6-9 associates:	\$429/person	\$469.00
<input type="checkbox"/> 10 or more:	\$389/person	\$329.00

Total number of registrants: \_\_\_\_\_

Please attach a list of names including a title, E-mail address, and contact information for each registrant.

### Corporate Bound Academy

#### Sponsorship Packages

- Academy Partner: \$50,000
- Academy Leader: \$25,000
- Academy Executive: \$15,000

#### Imaging via Meeting Essentials: \$7,500

- Executive Portfolios
- Academy Portfolios
- Academy Tote Bags
- Keynote Meal Sessions (Breakfast/Lunch)
- Author's Corner & Book Fair
- Summit Door Prizes
- Eagle Award Winner Gift Bags
- Academy Scholarships
- Academy Prize Packages
- Other \_\_\_\_\_

TOTAL AMOUNT INVESTED: \$ \_\_\_\_\_

Payment attached     Charge our Payment     Payment processed/expected date of arrival: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

If authorizing payment by credit card, please specify the card type.     Visa     MasterCard     American Express

Name on Card: \_\_\_\_\_ Acct. #: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_  
Required for processing

Billing Address: \_\_\_\_\_  
If different than above

AGREEMENT: Once filed this Agreement will become a binding contract between the National Eagle Leadership Institute® (NELI) and the above listed sponsor. By submitting this Agreement, your company agrees to pay all fees associated with the right to sponsor the 2009 CareerFOCUS Eagle Awards Gala and/or Leadership Summit as marked on this Agreement. You represent that the above-signed authorized purchaser is authorized by the sponsoring company to enter into this Contract. SPONSORSHIP ACTIVATION: Receipt of this signed Agreement constitutes sponsorship activation. NELI reserves the right to hold or suspend sponsorship rights until receipt of this signed Agreement and payment. This Agreement authorizes NELI to include sponsor's corporate name, logo, or image in all event promotions. PAYMENT: The sponsor agrees to pay all fees no later than 45 days prior to the program start date. No sponsorship payment will be refunded if sponsorship is canceled with less than 60 days remaining before the program start date, OR if sponsorship is canceled after lease or engagement of non-refundable space, facilities, advertising, promotion, or production of any kind. Cancellations must be submitted in writing. Sponsorships paid via credit card incur a 3% automatic processing fee. Sponsorship rates are non-commissionable. NELI's Federal Tax I.D. # is 43-1715609. NELI is a 501(c)3 tax-exempt entity.