

NATIONAL EAGLE LEADERSHIP INSTITUTE® SPONSORSHIP ACTIVATION AGREEMENT



Filing of this Agreement by the NATIONAL EAGLE LEADERSHIP INSTITUTE® (NELI) will confirm your company's corporate sponsorship in association with the 2008 *CareerFOCUS* Eagle Awards Gala™ and Leadership Summit. Please confirm your selection from the investment options listed below.

This sponsorship Agreement should be filed no later than September 5, 2008, to ensure receipt of sponsorship entitlements and promotional rights. If your sponsorship includes advertising rights or imaging, NELI should receive production materials by September 5, 2008.

Return this signed Agreement to National Eagle Leadership Institute, 7300 West 110th Street, 7th Floor, Overland Park, Kansas, 66210, or fax to 913.681.8058. If your company requires an invoice for payment, please contact N. Michelle Paige at 913.317.2888, or nmpaige@neli.net, for processing. Otherwise, NELI will consider this payment to be authorized by your signed Activation Agreement only, and will not generate an invoice. Feel free to contact us when you have additional questions. Thank you! We look forward to serving you.

SPONSOR'S CONTACT INFORMATION

Official Company Name: _____
 Address Line 1: _____
 Address Line 2: _____
 Main Phone: (_____) _____ Web Address: _____
 Company name as it should appear on promotional materials: _____

AUTHORIZED PURCHASER/CONTACT PERSON

Name: _____ Title: _____
 Direct Phone: (_____) _____ Direct Fax: (_____) _____
 E-mail: _____ Signature: _____

INVESTMENT OPTIONS

To compare package rates and benefits, refer to NELI's **Rethink Sponsorship** investment guide or visit NELI.net. Please mark your selection(s) below.

CareerFOCUS Eagle Awards Gala

Sponsorship Packages

- Presenting Partner: \$250,000
- Gala Partner: \$100,000
- Eagle Level Sponsor: \$50,000
- Gold Level Sponsor: \$25,000

Print Advertising Packages

- NELI Salute (2-page/ c + table): \$33,000
- NELI Salute (2-page/ b/w + table): \$28,000
- Eagle Salute (1-page/ c): \$11,500
- Eagle Salute (1-page/ b/w): \$10,000

Corporate Tables

- 1st Corporate Table: \$10,000
- 2nd Corporate Table: \$7,500

Executive Leadership Exchange

Sponsorship Packages

- Exchange Partner: \$50,000
- Exchange Leader: \$25,000
- Exchange Executive: \$15,000
- Exchange Champion: \$7,500

Team Registration Options

	Rates until Oct. 1	After Oct. 1
<input type="checkbox"/> 1-5 associates:	\$469/person	\$509.00
<input type="checkbox"/> 6-9 associates:	\$429/person	\$469.00
<input type="checkbox"/> 10 or more:	\$389/person	\$429.00

Total number of registrants: _____

Please attach a list of names including a title, E-mail address, and contact information for each registrant.

Corporate Bound Academy

Sponsorship Packages

- Academy Partner: \$50,000
- Academy Leader: \$25,000
- Academy Executive: \$15,000

Imaging via Meeting Essentials: \$7,500

- Executive Portfolios
- Academy Portfolios
- Academy Tote Bags
- Keynote Meal Sessions (Breakfast/Lunch)
- Author's Corner & Book Fair
- Summit Door Prizes
- Eagle Award Winner Gift Bags
- Academy Scholarships
- Academy Prize Packages
- Other _____

TOTAL AMOUNT INVESTED: \$ _____

Payment attached Charge our Payment Payment processed/expected date of arrival: _____/_____/_____

If authorizing payment by credit card, please specify the card type. Visa MasterCard American Express

Name on Card: _____ Acct. #: _____ Exp: _____/_____/_____

Cardholder's Signature: _____
Required for processing

Billing Address: _____
If different than above

AGREEMENT: Once filed this Agreement will become a binding contract between the National Eagle Leadership Institute® (NELI) and the above listed sponsor. By submitting this Agreement, your company agrees to pay all fees associated with the right to sponsor the 2008 *CareerFOCUS* Eagle Awards Gala and/or Leadership Summit as marked on this Agreement. You represent that the above-signed authorized purchaser is authorized by the sponsoring company to enter into this Contract. SPONSORSHIP ACTIVATION: Receipt of this signed Agreement constitutes sponsorship activation. NELI reserves the right to hold or suspend sponsorship rights until receipt of this signed Agreement and payment. This Agreement authorizes NELI to include sponsor's corporate name, logo, or image in all event promotions. PAYMENT: The sponsor agrees to pay all fees no later than 45 days prior to the program start date. No sponsorship payment will be refunded if sponsorship is canceled with less than 60 days remaining before the program start date, OR if sponsorship is canceled after lease or engagement of non-refundable space, facilities, advertising, promotion, or production of any kind. Cancellations must be submitted in writing. Sponsorship rates are non-commissionable. NELI's Federal Tax I.D. # is 43-1715609. NELI is a 501(c)3 tax-exempt entity.